



## **LONNIE PACELLI**

**Globally Recognized Project Management, Work Life Balance and Leadership Author and Speaker**

- Over 25 years leadership experience managing multi-million-dollar projects and organizations at Accenture, Microsoft, and Leading on the Edge
- Author of **The Project Management Advisor**, **The Truth About Getting Your Point Across**, **Six-Word Lessons for Project Managers**, and **Why Don't They Follow Me?**
- Published in the New York Times, Investors Business Daily, Entrepreneur, Human Resources Magazine, PMI Today and Tribune Media Newspapers
- Highly regarded as a keynote speaker, coach, mentor and consultant in project management, leadership development, and work/life balance. See Lonnie's keynotes at [www.leadingonedge.com/keynote](http://www.leadingonedge.com/keynote)

### **ENDORSEMENTS**

*Lonnie's combination of insight, subject matter expertise, and humor was the perfect addition to our district meeting. Lonnie was a huge hit; I'll be bringing him back often.*  
**Rick Wirthlin, District President, Key Bank**

*Lonnie's deep passion and experience with the subject matter was very apparent, and his exceptional ability to underscore key points using fascinating real life war stories made for a very enjoyable and effective presentation.*  
**Scott Boggs, Adjunct Professor, Seattle University**

*Lonnie's presence on the air was excellent and his description of details within his story was perfect for our medium. Unlike typical guests who tell their story and respond to questions, Lonnie is also very inquisitive, which added a dynamic layer to our show.*  
**Dan Johnson, Producer of The KIROS Business Hour, AM 820 KGNW**

*Lonnie's message was timely and it struck a deep chord with our members as he related how he came to the decision that there was more to life than chasing success at the expense of family, health, and marriage.*  
**Tom Fowler, Fowler Financial Group**

*We have been receiving a flood of e-mails and phone calls from our members telling us how much they really enjoyed Lonnie's keynote presentation.*  
**Ann Smalley, AT&T Project Management Network**

**See more at [www.leadingonedge.com](http://www.leadingonedge.com)**

#### **PR CONTACT**

Lori Quaranta  
Consetta Creative Publicity  
(203) 515-8335 ♦ [lori@consetta.com](mailto:lori@consetta.com)





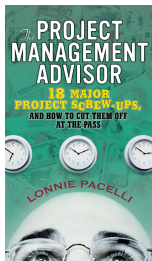
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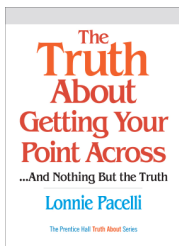
### AUTHOR BACKLIST



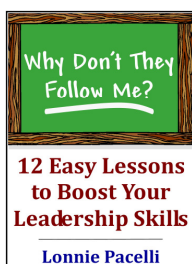
**Six-Word Lessons for Project Managers** (Leading on the Edge, 2009) – One hundred six-word lessons for project managers on all the major areas of project management. Get helpful nuggets in problem definition, risk and issue management, sponsor and stakeholder management, testing, training, and much more. Each lesson has a concise explanation of the lesson and how you can avoid getting tripped up on your next project. A high-impact read you can put to use right away!



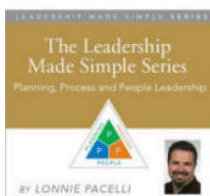
**The Project Management Advisor: 18 Major Project Screw-Ups and How to Cut Them Off at the Pass** (Prentice Hall, 2004) - Get great tips on how to focus on the right problem...find and keep the right sponsors... realistically determine scope...uncover hidden risks...write more effective project plans...Involve the right people... get your whole team on the same page...deal with vendors who don't deliver... manage and minimize cost overruns...communicate more effectively...test right, train right...streamline that last, endless 10% and finish strong...and more... a whole lot more.



**The Truth About Getting Your Point Across...And Nothing But the Truth** (Prentice Hall, 2006) - An experience-based, practical guide for anyone who needs to get his or her point across in just about any setting. Whether you are a first-line manager in a large corporation, a CEO of a small business, or a president of a PTA, GYPA will help you navigate difficult communication situations and give 59 very practical tips for dealing with a wide range of communications challenges.



**Why Don't They Follow Me? 12 Easy Lessons to Boost Your Leadership Skills** (Leading on the Edge International, 2009) - Team members are looking to you as the team leader to provide leadership and guidance. When done well, the team loves you, your customer loves you, and you can revel in the satisfaction of a job well done. When done poorly, not only have you failed, but your team won't want to follow you the next time something needs to be done. Get 12 practical leadership lessons that will boost your leadership skills!



**The Leadership Made Simple Series** (Amazon.com, 2006) - 16 Amazon Shorts to sharpen your planning, process and people leadership. This series provides an in-depth discussion of the *planning*, *process*, and *people* attributes that every great leader must possess. Drop any one of these attributes and a leader goes from being great to being just marginal. Crucial to developing the well-rounded leader.